

Investor Presentation PT Solusi Tunas Pratama Tbk

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## STP at a glance: Indonesia's premier digital infrastructure provider





Notes: 1) As of 31 March 2021

2) As of 31 March 2021, of which 4,598km deployed for mobile backhaul. includes fiber optic networks which STP operates in partnership with third parties

3) Revenue from Telkom Group includes Telkom Tbk, Telkomsel and Mitratel.

Indonesia has one of the most attractive tower markets globally...



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Source: Industry report

Notes: 1) In local currency, and stated in approximate USD for comparison purposes

2) Independent tower business model in Western Europe, with the exception of Inwit in Italy

3) Indian average EBITDA margins relatively lower as revenue includes pass-through items, such as fuel cost

## ...supported by favourable mobile industry dynamics...



### Supportive competitive and pricing environment Post the SIM registration period (ended in May 2018) which resulted in intense price competition, pricing has remained rational through 2019 and will likely remain so Both Indosat and XL Axiata in particular are focused on profitability and are hence likely more incentivized to increase prices than engage in price wars Telecom operators, particularly Indosat and Telkomsel, increased prices during 2H2018 and 2019, which led to the recovery of ARPU ARPU<sup>(1)</sup> IDR '000 38.2 39.8 39.2 40.4 40.3 40.8 40.1 30.3 28.3 1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 3Q19 4Q19 1Q20

Operators able to focus resources on capex vs. subscriber acquisition



next phase of growth

Willingness to invest and improve their network

Source: Company filings

Notes: 1) Among the top 3 operators: Telkomsel, XL Axiata and Indosat

2) Industry EBITDA margin is calculated by total EBITDA of Telkomsel, XL Axiata and Indosat divided by total revenue of Telkomsel, XL Axiata and Indosat

- 4G coverage a focus area for mobile operators
- Indonesia is an emerging market and is still in the process of upgrading networks to 4G
- 4G BTS consists of only ~36% of total BTS<sup>(1)</sup> meaning that operators will still require significant investment to expand 4G coverage
- Indosat, XL Axiata and 3 Indonesia are focused on accelerating its network rollout to match Telkomsel's network coverage (Telkomsel has ~1.7-2.0x more 4G BTS vs. XL and Indosat)



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## ...as demand for mobile data continues to boom which will drive the requirement for higher quality coverage



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We are only in the first inning of Indonesia's mobile data revolution...



...driven by an increasingly literate mobile generation

#### Emergence of content and apps is transforming the way we live



#### App downloads in Indonesia have risen rapidly



Notes: 1) A gigabyte (GB) is 10<sup>9</sup> bytes of data 2) Across mobile operating platforms

## Tower industry poised to benefit from higher capex spend by mobile operators



#### Stable capex spend for network investments

#### Capex (IDRtn)



Both XL Axiata and Indosat have publicly committed to spend more capex over the next few years in an effort to improve its network connectivity

XL Axiata FY2020 earnings call: In 2021, we are guiding for revenue growth to be in line with market. EBITDA margin in the low 50% and capex to be around IDR 7 trillion for the year ... another point on that IDR 7 trillion, we will continue with our strategy on ex Java. So we continue to put our investment there because we believe that's going to continue our growth engine

Indosat FY2020 earnings call: We are cautiously optimistic by guiding our 2021 revenue growth to be in line with industry growth, EBITDA margin to be at low 40s and our capex at approximately IDR 8 trillion ... We have been continuously investing on the 4G coverage and experience and also on the fiberization, and implementing smart capex

Source: Company filings Note: 1 Estimates based on broker consensus:

#### 4G Coverage Growth: Operators looking to ex-Java expansion

#### Operators planning to expand its network ex-Java

- Telkomsel has the strongest network in Indonesia, based on its overall coverage and also 4G coverage alone
- XL Axiata and Indosat have strong network coverage in Java, only with scattered coverage across the rest of Indonesia.
- Hence, not only do these operators need to densify their 4G networks, but there is the need to expand networks outside Java



#### Capacity Growth: Densification of network as data usage accelerates

#### Accelerating data usage

- Data revenue is expected to become the industry's most important revenue driver and has resulted in increase in competition in this segment
- Total data usage across the top 3 operators have increased ~6x since 2016



#### Lack of spectrum

- Indonesian operators' spectrum holdings are low on a per population basis compared to operators regionally
- No spectrum auctions expected in near-term, implying that operators will likely need to invest in equipment to increase capacity of their network connectivity

#### MHz per capita (MM)



Notes: 1) Spectrum holding for peer countries calculated as average of spectrum portfolio of MNOs in respective countries 2) Among the top 3 operators: Telkomsel, XL Axiata and Indosat

## Strong portfolio of tower and fiber assets covering major prime locations



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Prime tower and fiber assets portfolio to support STP's comprehensive solutions offering, including an expanding fiber optics network that allows the Company to capture surging demand driven by aggressive urban 4G / LTE rollout by mobile telecommunication operators

V Potential new business opportunities for providing wholesale fiber connection to broadband and pay TV operators

**Notes**: 1) Java includes both Java and Bali Island, as well as Greater Jakarta

2) As of 31 March 2021, of which 4,598km deployed for mobile backhaul. includes fiber optic networks which STP operates in partnership with third parties 3) Not shown on map: Makassar (South Sulawesi): 274km of land fiber asset

## Optimized business strategy for STP's core tower business





- Leveraging prime locations of existing tower portfolio, STP has increasingly focused on expanding colocation business, which has significantly lower capex and operational costs
- Improving tower economics despite challenging operating environment



- Improved quality of earnings with the removal of Internux and Axis tenancies
- Focused on proactively maintaining long-term relationship with high quality customers



 Optimizing pricing strategy to enhance competitiveness, which is the key for winning new contracts and locking in tenancy renewals



 Negotiations of land lease renewal start 1–2 years in advance, to minimize potential loss of towers/tenants

#### STP has benefited immensely from the above initiatives:

More efficient usage of capital structure



 $\checkmark$ 

New contracts secured with prime customers

Superior land lease management and cost control

## Actively enhancing returns on its tower portfolio through colocation



...resulting in increasing tenancy ratio over the last 5 years

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Continued focus on colocation in a challenging operating environment...



Note: 1) The decrease in the tenancy ratio as a result of the termination of Internux/First Media and XL-Axis tenancies in 2018

# Entrenched relationship with prime customers, underpinning significant high quality backlog





✓ Key customers are Indonesia's four largest and most creditworthy mobile telecommunication operators contributing 87% of revenue

✓ STP has been successful in renewing its tenancies, which results in a longer tenancy expiry schedule

✓ Our lease rates are fully reflective of current market rates and c.98% of our leases are IDR denominated (remaining 2% is pegged to USD)

✓ We proactively manage our average land lease duration to match the tenancy expiry schedule, which has an average life of 4.9 years. ~70% of the land leases are expiring in 2025 and beyond

Note: 1) Revenue from Telkom Group includes Telkom Tbk, Telkomsel and Mitratel.

## Growth strategy for our fiber business



#### **Continue B2S Fiber to** Aggressive 2<sup>nd</sup> tenant **Expand FTTH Open Increase NAP<sup>1</sup> Capacity** onboarding Access Home Pass Tower Continue implementation • Engagement with 2<sup>nd</sup> Greater engagement with Overall increase in plans for rolling out fiber tenant or 3<sup>rd</sup> tenant for regional & local Internet Internet bandwidth during optics ("FO") networks. Service Providers ("ISP") COVID 19 deployed fiber to tower · Engagement with telcos • Focus on same areas as · Engagement with on Fiber to Tower existing and new ISPs to Indosat FO footprint requirements focused on increase demand the same cities STP stands to benefit immensely from the above initiatives: $\checkmark$ Capitalize on macro Improve economics of Deepen FTTH Open Access Expand STP's fiber footprint existing fiber assets local penetration tailwind to drive growth

# Well-utilized balance sheet with continuous deleveraging and prudent hedging program





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#### Prudent risk management policy

- ✓ FX hedges in place to mitigate volatility in currency and interest rate
- ✓ 55% of all outstanding debt<sup>2)</sup> is USD denominated which is 100% hedged against FX risk for principal and interest payments

#### Deleveraging profile

Net debt / LQA EBITDA<sup>1)</sup> (x)



**Notes**: 1) Net debt refers to gross debt stated at hedge rate less cash 2) Based on hedge rate

## Debt maturity profile (as % of total outstanding)

## Business resilient despite COVID-19 with positive tailwinds for growth





- COVID 19 increases demand for wireless broadband connectivity
- Operators continue to expand coverage and increase capacity. May experience some delays due to supply chain disruption for radio equipment
- Residential areas become priority target for operators due to Work-from-Home ("WFH") policies
- 1Q2021 yoy tower revenue growth of 7.8%

STP's tenancy ratio expected to improve further

Fiber Demand

- Large increase in fiber connectivity demand corresponds to greater demand for wireless broadband connectivity
- Telkomsel, XL, Indosat and H3I have ongoing programs to fiberize towers. Smartfren likely to commence similar fiber-to-tower program
- STP is a participant of Indosat and H3I's programs and will look to do the same for all operators
- 1Q2021 yoy non-tower revenue growth of 44.4%

STP expects to participate in more fiberization programs

### Sustained Growth while Maintaining Liquidity

- Revenue growth sustained despite Covid-19 disruptions.
- As of Mar'21 cash stood at Rp.166 billion; debt service 100% hedged against FX risk
- Working capital Collection from customers remain undisrupted.

STP minimally impacted by COVID-19 with adequate liquidity headroom



## Appendix: Summary Financials

## Income statement

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#### Income statement (in IDR millions, unless otherwise specified)

	FY 2016*	FY 2017	FY 2018	FY 2019	FY 2020	1Q 2021
	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)	(Unaudited)
Revenue	1,821,446	1,908,487	1,899,775	1,767,050	1,922,151	509,024
Cost of revenue	(130,218)	(125,183)	(119,055)	(123,933)	(136,601)	(36,950)
Operating expenses	(137,546)	(137,257)	(142,989)	(165,077)	(183,281)	(43,965)
EBITDA	1,553,682	1,646,047	1,637,731	1,478,040	1,602,269	428,109
EBITDA Margin (%)	85.3%	86.2%	86.2%	83.6%	83.4%	84.1%
Depreciation and Amortization	(340,941)	(336 <i>,</i> 405)	(383,392)	(392,193)	(471,106)	(114,028)
Operating Profit	1,212,741	1,309,642	1,254,339	1,085,847	1,131,163	314,081
Operating Profit Margin (%)	66.6%	68.6%	66.0%	61.4%	58.8%	61.7%
Other Income (Expense)						
Financial Charges	(1,005,066)	(1,002,138)	(954,603)	(855,885)	(807,756)	(197,444)
Other than Financial Charges - net	313,378	(96,370)	(1,502,074)	11,909	395,279	(23,727)
Profit (Loss) Before Tax	521,053	211,134	(1,202,338)	241,871	718,686	92,910
Income Tax Benefits (Expenses)	(208,596)	119,827	(21,505)	(13 <i>,</i> 489)	(9 <i>,</i> 803)	(137)
Net Profit (Loss) After Tax	312,457	330,961	(1,223,843)	228,382	708,883	92,773
Total Other Comprehensive Income						
for the Period Net Off Tax	(446,690)	(920,615)	100,338	(224,771)	(35,611)	113,575
Total Comprehensive Income for the Period	(134,233)	(589,654)	(1,123,505)	3,611	673,272	206,348

## Statements of financial position (assets)



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#### Statements of financial position (Assets, in IDR millions, unless otherwise specified)

	FY 2016*	FY 2017	FY 2018	FY 2019	FY 2020	1Q 2021
	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)	(Unaudited)
Current Assets						
Cash and Cash Equivalents	184,996	280,149	147,045	361,534	237,176	166,066
Trade Receivables - Third Parties	958,050	754,948	1,005,389	611,786	614,221	385,749
Accrued Income	205,286	253 <i>,</i> 897	247,934	209,232	217,741	308,081
Other Receivables	368,363	28,291	26,335	221,119	5,797	9,077
Inventory	47,852	37,922	35,295	37,649	45,234	47,463
Prepaid Taxes	566,362	438,350	355,081	264,173	240,118	253,536
Advance and Prepaid Expenses	235,921	245,321	256,442	268,345	83,984	80,728
Total Current Assets	2,566,830	2,038,878	2,073,521	1,973,838	1,444,271	1,250,700
Non-Current Assets						
Prepaid Expenses - Net of Current Portion	573,551	785,863	847,204	799,699	62,328	65,136
Property and Equipment	10,218,242	9,404,369	8,288,344	8,441,722	9,161,218	9,289,115
Right of Use Assets	-	-	-	-	1,265,241	1,328,130
Intangible Assets	121,495	114,897	108,299	110,769	105,874	104,467
Deferred tax Assets	125	229	747	1,145	2,340	2,203
Other Non-Current Financial Assets	539,051	265 <i>,</i> 832	352 <i>,</i> 366	46 <i>,</i> 884	3,464	221,505
Total Non-Current Assets	11,452,464	10,571,190	9,596,960	9,400,219	10,600,465	11,010,556
Total Assets	14,019,294	12,610,068	11,670,481	11,374,057	12,044,736	12,261,256
Note: * Restated	1,010,204	,00,000			,0,, 00	

## Statements of financial position (liabilities)



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#### Statements of financial position (Liabilities, in IDR millions, unless otherwise specified)

	FY 2016*	FY 2017	FY 2018	FY 2019	FY 2020	1Q 2021
	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)	(Unaudited)
Current Liabilities						
Trade Payables						
- Related Party	17,227	9,578	486	2,548	29	29
- Third Party	51,728	26,116	14,410	8,512	15,172	12,974
Other Current Financial Liabilities	454	427	157	15,383	25,607	32,926
Taxes Payable	19,489	9,693	8,863	7,791	52,821	29,338
Accruals	172,969	159,945	77,463	171,741	184,768	264,881
Deferred Income	732,401	615,401	852,120	688,183	582,609	749,711
Current Portion of Lease Liability	-	-	-	-	33,946	63,481
Short-Term Bank Loan	-	-	360,000	300,000	450,000	230,000
Short-Term Syndicated Loan	100,000	-	-	-	-	-
Current Portion of Long-Term Bank Loan	-	-	222,766	372,831	376,064	575,199
Total Current Liabilities	1,094,268	821,160	1,536,265	1,566,989	1,721,016	1,958,539
Non-Current Liabilities						
Long-Term Portion of Lease Liability	-	-	-	-	292,749	323,481
Long-Term Loan	3,846,124	3,649,029	7,134,063	6,585,646	6,315,792	6,071,322
Bond Payable	3,967,221	4,019,204	-	-	-	-
Deferred tax Liabilities	407,829	-	-	-	-	-
Other Non-Current Financial Liabilities	-	-	-	-	13,613	-
Long-Term Employment Benefit Liabilities	20,789	27,265	30,248	38,674	54,778	54,778
Total Non-Current Liabilities	8,241,963	7,695,498	7,164,311	6,624,320	6,676,932	6,449,581
Total Liabilities	9,336,231	8,516,658	8,700,576	8,191,309	8,397,948	8,408,120
Noto: * Restated						

## Statements of financial position (equity)



## Statements of financial position (Equity, in IDR millions, unless otherwise specified)

FY 2016* (Audited)	FY 2017 (Audited)	FY 2018 (Audited)	FY 2019 (Audited)	FY 2020 (Audited)	1Q 2021 (Unaudited)
113,758	113,758	113,758	113,758	113,758	113,758
3,589,771	3,589,771	3,589,771	3,589,771	3,589,771	3,589,771
822,112	(119,647)	(719 <i>,</i> 479)	(482 <i>,</i> 813)	219,288	312,189
157,422	509 <i>,</i> 528	(14,145)	(247,200)	(278,169)	(164,594)
4,683,063	4,093,410	2,969,905	2,973,516	3,644,648	3,851,124
-	-	-	-	2,140	2,012
4,683,063	4,093,410	2,969,905	2,973,516	3,646,788	3,853,136
14,019,294	12,610,068	11,670,481	11,164,825	12,044,736	12,261,256
	(Audited) 113,758 3,589,771 822,112 157,422 4,683,063 - <b>4,683,063</b>	(Audited) (Audited)   113,758 113,758   3,589,771 3,589,771   822,112 (119,647)   157,422 509,528   4,683,063 4,093,410   - -   4,683,063 4,093,410	(Audited) (Audited) (Audited)   113,758 113,758 113,758   3,589,771 3,589,771 3,589,771   822,112 (119,647) (719,479)   157,422 509,528 (14,145)   4,683,063 4,093,410 2,969,905   4,683,063 4,093,410 2,969,905	(Audited) (Audited) (Audited) (Audited)   113,758 113,758 113,758 113,758   3,589,771 3,589,771 3,589,771 3,589,771   822,112 (119,647) (719,479) (482,813)   157,422 509,528 (14,145) (247,200)   4,683,063 4,093,410 2,969,905 2,973,516   - - - -   4,683,063 4,093,410 2,969,905 2,973,516	(Audited)(Audited)(Audited)(Audited)(Audited)113,758113,758113,758113,758113,7583,589,7713,589,7713,589,7713,589,771822,112(119,647)(719,479)(482,813)219,288157,422509,528(14,145)(247,200)(278,169)4,683,0634,093,4102,969,9052,973,5163,644,6482,1404,683,0634,093,4102,969,9052,973,5163,646,788

## Statements of cash flows



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#### Statements of cash flows (in IDR millions)

	FY 2016*	FY 2017	FY 2018	FY 2019	FY 2020	1Q 2021
	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)	(Unaudited)
Cash Flows from Operating Activities						
Cash Received from Customers	1,622,474	2,225,161	1,892,016	2,154,474	1,902,694	845,677
Payment to Suppliers and Opex	(219,457)	(162,272)	(249,917)	(290,194)	(385,392)	(185,014)
Interest Received	15,697	20,057	7,984	13,058	19,001	1,416
Tax Payment and Others	(1,032)	1,727	(13,031)	(369)	(33 <i>,</i> 855)	784
Net Cash provided by operating	1,417,682	2,084,673	1,637,052	1,876,969	1,502,448	662,863
Cash Flows from Investing Activities						
Property and Equipment - Procurement	(386,463)	(315,596)	(161,295)	(299 <i>,</i> 348)	(408,519)	(102,436)
Payments For Land Lease	(215,769)	(395 <i>,</i> 687)	(210,370)	(223,391)	-	-
Addition of Intangible Assets	-	-	-	(6 <i>,</i> 880)	(4,899)	(710)
Advances for Construction	74	(1,710)	(3,159)	(4,689)	(923)	(390)
Others	24,843	-	-	-	-	-
Net Cash used in investing	(577,315)	(712,993)	(374,824)	(534,308)	(414,341)	(103,536)
Cash Flows from Financing Activities						
Financing Transaction - net	85,982	(406 <i>,</i> 576)	3,471,473	(323,188)	(251,266)	(410,972)
Payments of right of use assets lease liabilities	-	-	-	-	(267,363)	(62,531)
Proceeds (Payment) from Bond Issuance	-	-	(4,123,500)	-	-	-
Payment of Financial Charges	(973 <i>,</i> 885)	(869 <i>,</i> 813)	(733,256)	(805,560)	(692,860)	(157,754)
Net Cash used in financing	(887,903)	(1,276,389)	(1,385,283)	(1,128,748)	(1,211,489)	(631,257)
Net (decrease) increase in cash	(47,536)	95,291	(123,055)	213,913	(123,382)	(71,930)
Effect of forex difference on cash	3,207	(138)	(10,049)	576	(976)	820
Cash and cash equivalent at beginning of year	229,325	184,996	280,149	147,045	361,534	237,176
Cash and cash equivalent at end of year	184,996	280,149	147,045	361,534	237,176	166,066



